

RALLY

Sponsors

Partner with The Rally



You should become a sponsor!

**2,400 annual
members**

Players come
from broad
demographics

Large venue
with many
areas for brand
marketing

44,000 SF venue
to host events

The 2nd
pickleball
facility in
Pierce
County.
16 courts vs 6

1st class facility &
largest in Washington

Facility
specifically
designed for
people to
linger

Peripheral
branding through
social media
posts (FB, Insta,
YouTube)

The Rally
encourages
business talk in
the facility

Interest
focused
leagues

Trusted
referrals,
social
community

Corporate
branding is part
of the Pickleball
culture

Average time in
facility is 1.5 hours,
exposure

Location is
accessible from Hwy
18, Hwy 167, and I-5
(via Hwy 18)

Puyallup 11mi, Sumner 7.5mi, Edgewood 6.5, Kent 4mi,
Maple Valley 10mi, Federal Way 3.5mi, Bonney Lake 10mi,
Fife 8mi

Explosion of
growth as a sport

Extreme growth,
scarcity of facilities

Monthly tournaments
invite non-member
exposure



General Incentives

Corp Sponsor

Court and facility logo branding
 Building signage with sponsor recognition
 Corporate branding on all printed marketing
 Exclusive annual corporate sponsor GALA
 Invitation to the Annual Founders Tournament
 Printed branding on event swag and gear
 Recognition on social media posts
 VIP member passes (non-transferrable)
 *See tier levels for additional value



Court branding

Branding Marketing



Founders plaque in lobby



Wall branding



Event swag



Fundraiser tournament hosting



Info booth at events




Tier C

Court Sponsor

\$17,000 initial contribution, per court

*Court branding is tiered based on contribution

\$3,500 annual renewal contribution, per court:

- Cash
 - In-kind
 - Proceeds from sales
 - Equipment, upgrades
 - Event support
 - Marketing & advertisement
 - Affiliate sales
- 

Additional Value

- 1 fully dedicated logo branded court, see map for location of C group courts
- Logo prominently displayed in the pro shop sponsor wall of honor
- High visibility wall branding at court and building exterior
- 1 Lifetime MVP level pass (24hr access), non-transferable
- 20% Membership discounts for active employees
- One hosted event annually targeted to appeal to your target market, limit 1 per sponsor
- All benefits listed in "Community Sponsor" section




TIER B

Court Sponsor

\$20,000 initial contribution, per court

*Court branding is tiered based on contribution

\$4,000 annual renewal contribution, per court:

- Cash
 - In-kind
 - Proceeds from sales
 - Equipment, upgrades
 - Event support
 - Marketing & advertisement
 - Affiliate Sales
- 

Additional Value

- 1 fully dedicated logo branded court, see map for location of B group courts
- 1 Lifetime MVP level passes (24-hour access), non-transferable
- Logo prominently displayed in the pro shop sponsor wall of honor
- High visibility wall branding at court and building exterior
- 20% Membership discounts for active employees
- Sponsorship recognition at all Rally hosted events
- One hosted event annually targeted to appeal to your target market, limit 1 per company
- All benefits listed in "Community Sponsor" section




TIER A

Court Sponsor

\$25,000 initial contribution, per court

*Court branding is tiered based on contribution

\$5,000 annual renewal contribution, per court:

- Cash
 - In-kind
 - Proceeds from sales
 - Equipment, upgrades
 - Event support
 - Marketing & advertisement
 - Affiliate sales
- 

Additional Value

- 1 fully dedicated logo branded court, see map for location of B group courts
- High visibility wall branding at court
- 2 Lifetime MVP (24-hour access) memberships, non-transferrable
- High visibility wall branding at court
- 20% Membership discounts for active employees
- Sponsorship recognition at all Rally hosted events
- One hosted event annually targeted to appeal to your target market, limit 1 per company
- Dedicated plaque in lobby
- Championship podium ad placement
- All benefits listed in "Community Sponsor" section



CHAMPIONSHIP

Court Sponsor

\$50,000 initial contribution

*Court branding is tiered based on contribution

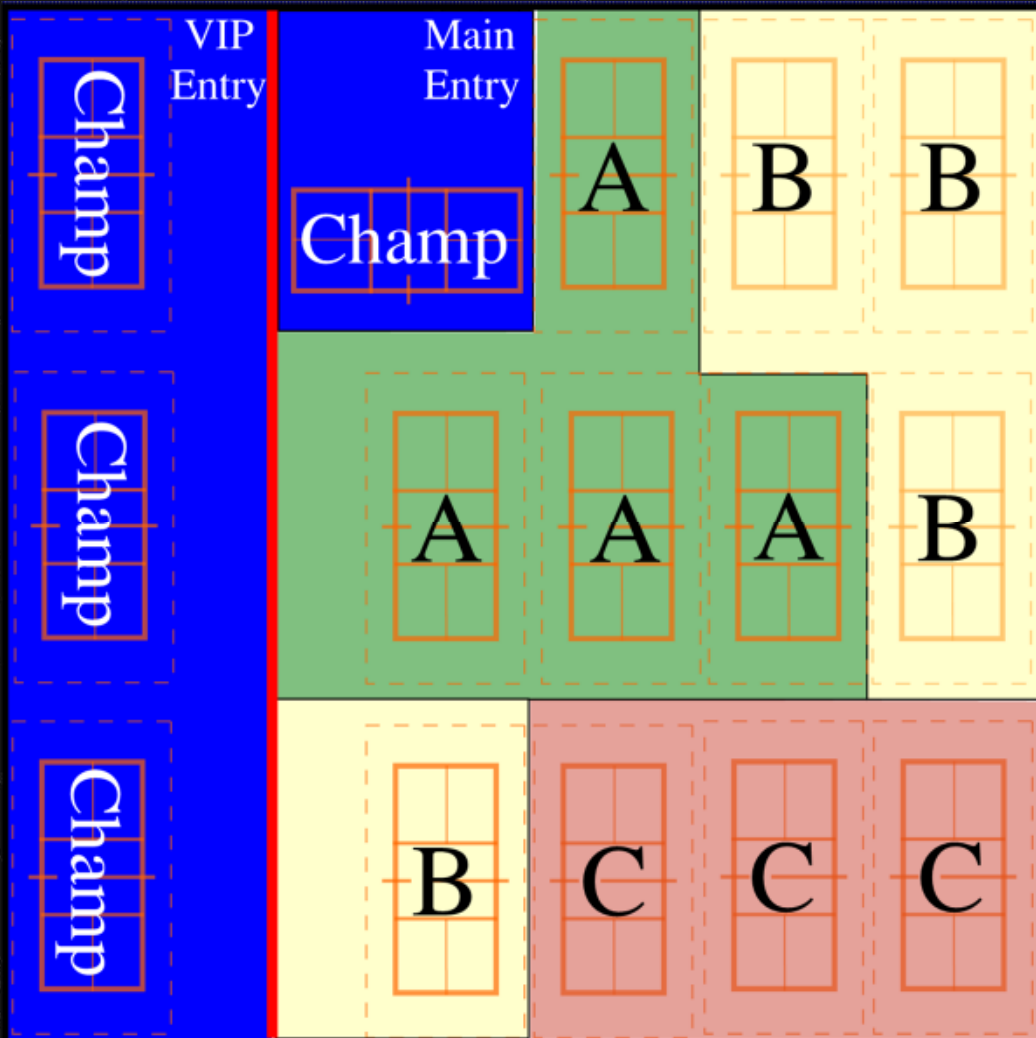
\$10,000 annual renewal contribution:

- Cash
- In-kind
- Proceeds from sales
- Equipment, upgrades
- Event support
- Marketing & advertisement
- Affiliate sales

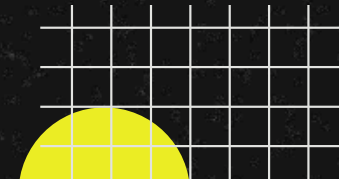
Additional Value

- 1 fully dedicated logo branded Championship court
- High visibility wall branding at court
- 2 Lifetime MVP (24-hour access) memberships, non-transferrable
- High visibility wall branding at court
- 20% Membership discounts for active employees
- Sponsorship recognition at all Rally hosted events
- One hosted events annually targeted to appeal to your target market, limit 1 per company
- Annual summer tournament named after the business, with logo on championship medals
- Dedicated plaque in lobby with ribbon cutting picture
- Championship podium ad placement
- All benefits listed in "Community Sponsor" section



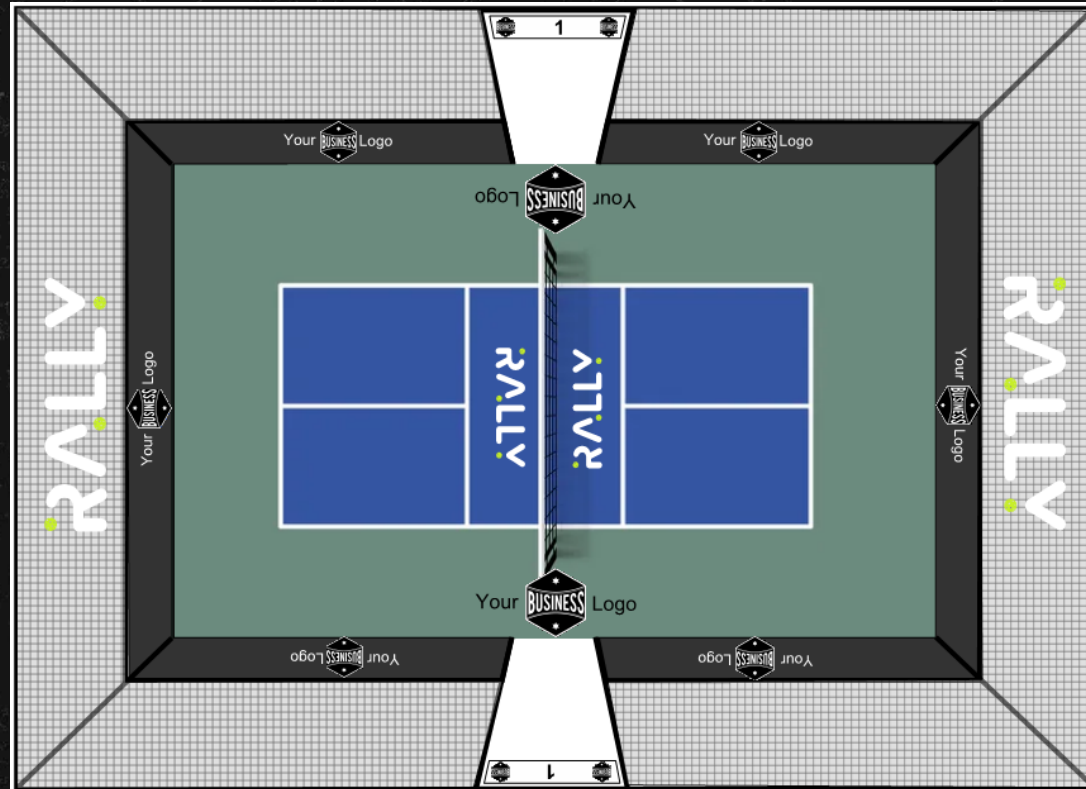


Court Sponsor Map






















































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Court Sponsor Logo Placement



Community Sponsor

	Pinnacle \$10,000	Premier \$2,500	Platinum \$1,500	Gold \$1,000	Silver \$750	Bronze \$500
Honorary lifetime membership for one named individual						
10% membership discount to active employees						
Co-branded swag with company logo (negotiated number of garments)						
"Sponsor Spotlight" to promote business or corporate event on Rally social media platforms, upon request limit 3 per calendar year						
Company logo with linkage to company website at the bottom of the Rally website home page						
Vinyl sign displayed on interior sponsor wall. Size and placement dependent on sponsorship level.	 8'x4'	 8'x4'	 6'x4'	 6'x4'	 4'x4'	 4'x4'
Vinyl sign displayed on exterior sponsor wall(s) and proshop - sizes TBD. Size and placement dependent on sponsorship level.						
Announcements made at Rally hosted tournaments highlighting your company's sponsorship and dedication to the community.						
Company logo printed on tournament tee-shirts. Size and placement dependent on sponsorship level						
Vendor space at tournaments to promote your company and self-supplied promotional materials may be placed within give away bags						
Rally Certificate of Appreciation for your sponsorship						

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Incentives



Individual Investors

Minimum \$50,000 Investment

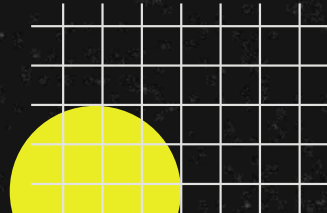

Ability to reinvest or extend terms

Monthly payment schedule

Annualized interest rate of 8%

Written promissory note

1-VIP lifetime membership





VISIT OUR
WEBSITE!



RallyPBC.COM





THANKS!

**DO YOU HAVE
ANY QUESTIONS?**

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